

VITAL LINK

A PUBLICATION OF THE FOUNDATION FOR COMMUNITY BLOOD CENTER/COMMUNITY TISSUE SERVICES™

EXCEEDING EXPECTATIONS...SAVING LIVES

Campaign Steering Committee formed

The Foundation for Community Blood Center/Community Tissue Services has formed a campaign steering committee to help the organization raise unrestricted funds to support its mission of saving and enhancing lives. Those serving on the committee include:

- **George R. Brown, M.D.**, retired cardiovascular surgeon
- **Christopher R. Conard, Esq.**, Coolidge Wall
- **Lynn Driver**, President/CEO, Indiana Organ Procurement Organization
- **Mark Fornes**, President, Mark Fornes Realty
- **Dennis M. Hanaghan, Esq.**, Hanaghan and Hanaghan
- **Lawrence R. Hardy**, President, Lawrence R. Hardy and Associates
- **James Hoehn**, President/CEO, PNC Bank, Dayton Region
- **James T. Lehner, M.D.**, Surgeon, Orthopaedic Center for Spinal & Pediatric Care
- **Karen Levin**, Executive Director, Levin Family Foundation
- **Maureen T. Patterson**, VP Member Relations, Dayton Development Coalition
- **Michael Phillips**, President/CEO, Life Connection of Ohio
- **Thomas A. Routsong, Jr.**, Director, Routsong Funeral Home

- **Colleen Ryan**, VP Strategic Communications, Dayton Development Coalition
- **David E. Westcott**, Treasurer, AK Steel Corporation
- **Judith Woll, M.D.**, retired CEO, Community Blood Center/Community Tissue Services

Community Blood Center/Community Tissue Services Staff serving:

- **David M. Smith, M.D.**, CEO
 - **Julie M. Belden**, CFO
 - **Karen Duell**, Executive Administrative Assistant
 - **Joy A. Rogers**, Foundation Executive Director
- Charitable contributions fund community education to ensure a steady supply of blood and tissue; further the organization's mission of providing quality blood and tissue products to medical professionals and patients and support the research and development activities necessary for future innovation. Most importantly, charitable gifts support the patients Community Blood Center/Community Tissue Services helps every day. Nationwide, those we help include wounded soldiers and burned firefighters, mothers and fathers, even small children. To learn more about the mission of Community Blood Center/Community Tissue Services and how you may help, please contact Joy Rogers at 937-461-3266 or by email at jrogers@cbcts.org.

CONSTRUCTION BEGINS ON THE CENTER FOR TISSUE, INNOVATION AND RESEARCH

The 90,000 square foot state-of-the-art facility is being built in the Miami Valley Research Park in Kettering. The new center will be the sole manufacturing site for the entire Community Tissue Services network and will house the functions of tissue marketing, distribution and research and development for the organization.

The new center provides:

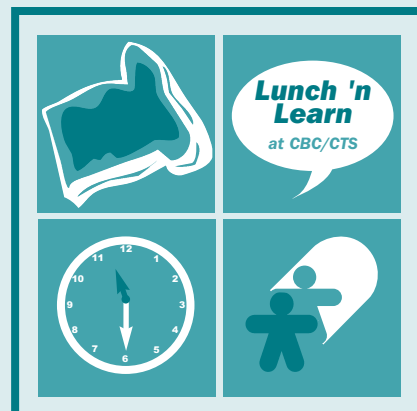
- 14 tissue clean rooms to provide greater tissue manufacturing capacity;
- Leading-edge research and development

laboratories with advanced equipment, and an expert staff to expand capabilities in tissue biomechanics, biomaterials and tissue engineering technologies;

- Adequate space for distribution, marketing, information technology and other support functions;
- Room for future growth.

Community Blood Center/Community Tissue Services headquarters remain in downtown Dayton including administrative functions and blood services.

NEWSBRIEFS



FEBRUARY 24 • MARCH 24

You are invited to attend a Lunch 'n Learn! This informative event includes lunch, an update on the activities of Community Blood Center/Community Tissue Services and a tour of our downtown Dayton headquarters led by Dr. David Smith, CEO. Lunch 'n Learn dates are February 24 and March 24th from 11:30 a.m. until 1:00 p.m. Free parking is available adjacent to our facility; lunch is on us too! Come meet our CEO, Dr. David Smith, and learn more about CBC/CTS. Please register by calling Joy Rogers at 461-3266 or send an email to jrogers@cbcts.org.



Community Blood Center is on Twitter. Follow us at BloodDonor.

www.twitter.com/blooddonor

CBC/CTS Webcam



A webcam is tracking the construction progress for the new Center for Tissue, Innovation and Research. Check out the progress by visiting www.cbcts.org or www.communitytissue.org and clicking on the New CTS Facility Construction Camera.

Charitable Contributions

CBC/CTS CONTRIBUTIONS

The individuals, foundations and corporations listed below made charitable contributions to The Foundation for Community Blood Center/ Community Tissue Services between November 1, 2009 and January 31, 2010. Their support of CBC/CTS' mission of saving and enhancing lives through blood transfusions and tissue transplants is the vital link which allows CBC/CTS to maintain its margin of excellence and to provide patients in our community with the blood and tissue they need. CBC/CTS gratefully recognizes all donors.

Benefactor:

Diane and Larry Wilson

Sustainer:

Lions Eye Bank
National City/PNC
The Mason Family Fund
Dave Westcott
Judith Woll, M.D.

Supporter:

Don & Kathleen Frericks
Richard Haas
Fred Haller
Levin Family Foundation
John Middelberg
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Carolyn Rice
Tommy Routsong
Colleen Ryan
John & Connie Simpson
United Healthcare
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Patti Ark
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Nate Belvo
Harriet Bennett
Mr. David J. Berg
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Mr. William R. Hewitt
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George & Marjorie
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Mr. David Hawvermale

Mr. Thom Herrman
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Martha Lanese
Ms. Mary E. Lehman
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Jill Wissman
Lee & Rita Wissman
Theresa Witwer
Woolpert
Marilyn Worley
Nancy & A. B. Wright
Sandy Wright
Shawn Yantis
Anonymous (3)

Gifts in Honor:

*Of Community Blood Center
Employees
Tiffany Berry*

*Dorothy A. Gunlock
Mr. & Mrs. Bo Gunlock*

*Jack & Janet Harding
Rick & Joy Rogers*

*Judith Woll
Bernard & Carole Rabinowitz
Philanthropic Fund of the
Jewish Federation*

Gifts in Memory:

*Robert A. Beerbower
John Beerbower
Mrs. Margery Beerbower*

MEET OUR BOARD MEMBERS

Phyllis Bowser
 Earle Bowser

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 Matthew DeWitt

Joshua Fisher
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 Cindy Brown

Charles Manning
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Bob Monnig
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 John & Paula Kalaman

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 Mrs. Mary M. Lehman

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 Rick & Joy Rogers

Charlie Thiergart
 Richard & Tambra Archibald

Charlotte Wentz
 Sara Godwin

Mark A. Wiselogel
 Michael A. Wiselogel

Gift in Kind:

University of Dayton ticket office



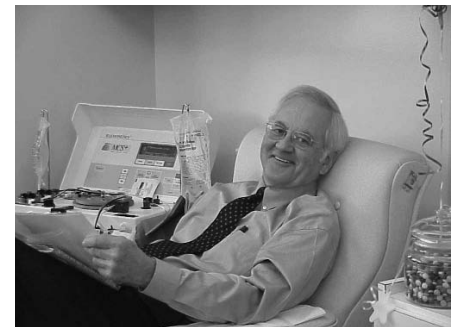
Lawrence R. Hardy

Larry Hardy has proudly served Community Blood Center/Community Tissue Services for forty years. Born in Ann Arbor, Michigan, where he obtained degrees in engineering and business, Larry has lived in Oakwood and Kettering for 67 years.

Larry's served on the YMCA, Goodwill Industries and Salvation Army boards and has also been a supporter and involved with the Dayton Opera, school committees, Rotary International and more.

He led Community Blood Center's first fundraising effort securing nearly \$500,000 for two new blood donor coaches and to update blood collection centers. He was awarded Community Blood Center's highest honor, the Donor of Distinction Award, in 1999. Thereafter, he served as a Trustee on the Community Blood Center/Community Tissue Services board for nine years and now serves as a Trustee for The Foundation for Community Blood Center/Community Tissue Services.

Larry is proudest of his near world record of blood, platelet and plasma donations



Larry Hardy donates platelets.

reaching 75 gallons last March. According to Larry, "I've left the center 593 times, after donating, receiving a feeling of walking on 'cloud nine'".

He goes on to say, "today's equipment, professional staff, excellent atmosphere, and safe and efficient methods provide an excellent opportunity for all donors. How nice to be appreciated while helping others in the presence of such fine, serving personnel."

We extend a sincere "thank you" to Larry and to all our board members for their service and commitment to our mission of saving and enhancing lives.

2010 DONATE LIFE ROSE PARADE FLOAT

The 2010 Donate Life Rose Parade float included over 2,000 roses each dedicated to an organ, tissue or eye donor or recipient and each carrying a personal message of love, gratitude and hope. Diane Wilson, COO of Community Tissue Services and President of the American Association of Tissue Banks, helped place the flowers on the float with other volunteers. Wilson shared that she "was truly touched by the dedicated roses on the float. Each contained a personal message to a donor, recipient or candidate for transplant."

The central figure of the Donate Life float was a phoenix, the mythical symbol of life coming out of the ashes of death, rising from a bed of flames into the sky to represent the renewal of life through donation and transplantation. The bird's tail was comprised of "floragraph feathers" adorned with portraits of deceased organ, eye and tissue donors. The Wall of Names ran the



length of the float and the Wall of Tears encircled the dedicated roses at each end to represent the diversity of organ, eye and tissue donors throughout America and the family members who loved them.

DONATE LIFE COMMUNITY EDUCATION PROGRAM

Community Tissue Services, Life Connection of Ohio and the Lions' Eye Bank of West Central Ohio are teaming up to start a community education program to educate Ohioans about organ, eye and tissue donation and to inspire Ohioans to donate life and to join the Ohio Donor Registry. The program will utilize a mobile education vehicle, the Donate Life vehicle, to promote the importance of donation and the Ohio Donor Registry within our community.

The Donate Life vehicle offers an interactive educational experience and will travel to special events, health

fairs, college campus events and other events and thus make it easy for people to learn about organ, eye and tissue donation by going to where the audience is-their own community.

The need for donated organs, corneas and tissue continues to grow. Over 3,000 Ohioans are currently waiting for a life-saving organ transplant while more than one million life-saving and life-enhancing tissue transplants are performed each year, offering people a new chance at healthy, productive and normal lives.

To learn more about the Donate Life vehicle, please contact Amy Moeder at 937-461-3364 or by email: amoeder@cbccts.org; to make a charitable contribution for the Donate Life vehicle, please contact Joy Rogers at 461-3266 or by email at jrogers@cbccts.org.



GIVING BLOOD HAS ITS REWARDS!

You may save up to three lives when you give blood as your blood donation will be processed into red cells, platelets and plasma for patients throughout our community.

You'll feel good about helping someone and we'll also reward you with a free t-shirt.

Register to donate blood at any blood drive or Community Blood Center branch:

- **March 1-17**-Receive a **FREE** limited edition St. Patrick's Day t-shirt.
- **March 18-April 3**-Receive a **FREE** limited edition Basketball madness t-shirt.

Thanks for giving the gift of life!

CONTACT US

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Vital Link is a publication of The Foundation for Community Blood Center/Community Tissue Services®. If you would prefer not to receive this publication or other information from CBC/CTS, please notify us.

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The Foundation for CBC/CTS

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Dayton, OH 45402**

Or call
937-461-3266

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Giving is Easy!



- Make a gift on line; visit www.cbccts.org or www.communitytissue.org or www.givingblood.org.
- Make a gift by phone: **937-461-3266**
- Send a gift by mail: Use the envelope included with Vital Link!



**THE FOUNDATION FOR
Community Blood Center
Community Tissue Services®**

SAVING & ENHANCING LIVES

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